



Trustee

P R O G R A M



Carry the Game Forward.



Golf Gave You Something.

A round with your father. A round with your daughter.
A deal sealed at the turn.
A scholarship that changed a life—maybe yours.
A community that showed up when you needed it.

The Trustee Program exists for those who love what golf gave them and want to give back.

This isn't philanthropy in the abstract.
It's stewardship of a game that has connected generations of Canadians across backgrounds, across courses, across time.
Trustees are the people who've seen what golf can do, and have chosen to carry it forward.



GOLF CANADA
FOUNDATION

Golf Canada Foundation raises funds to support the growth of golf in Canada, working closely with our implementation partners at Golf Canada, the PGA of Canada, and the provincial golf associations across the country. Together we aspire to:

- 1. Make the sport accessible to youth from underserved communities.
- 2. Help Canadian golfers compete among the best in the world.
- 3. Increase opportunities for women and girls in golf.
- 4. Provide scholarship opportunities to collegiate golfers and young professionals.
- 5. Preserve the heritage and history of the game.

The Trustee Program was built for supporters who want to invest in the developmental pathway for golf in our country.



The Trustee Program

Trustees form the #1 national network of golf donors across Canada who have benefitted from the game and want to carry it forward. By joining the Trustee Program, you are inspiring the next generation of leaders through supporting both young players in grassroots programs and our most talented players who represent Canada on leaderboards around the world.

In addition to making a significant investment in the future of golf, Trustees receive exclusive access to unforgettable events and experiences. The Trustee Program starts at a multi-year commitment of \$5,000 or more with a sliding scale of opportunities.

Trustees help
make golf
accessible to
youth from
underserved
communities.

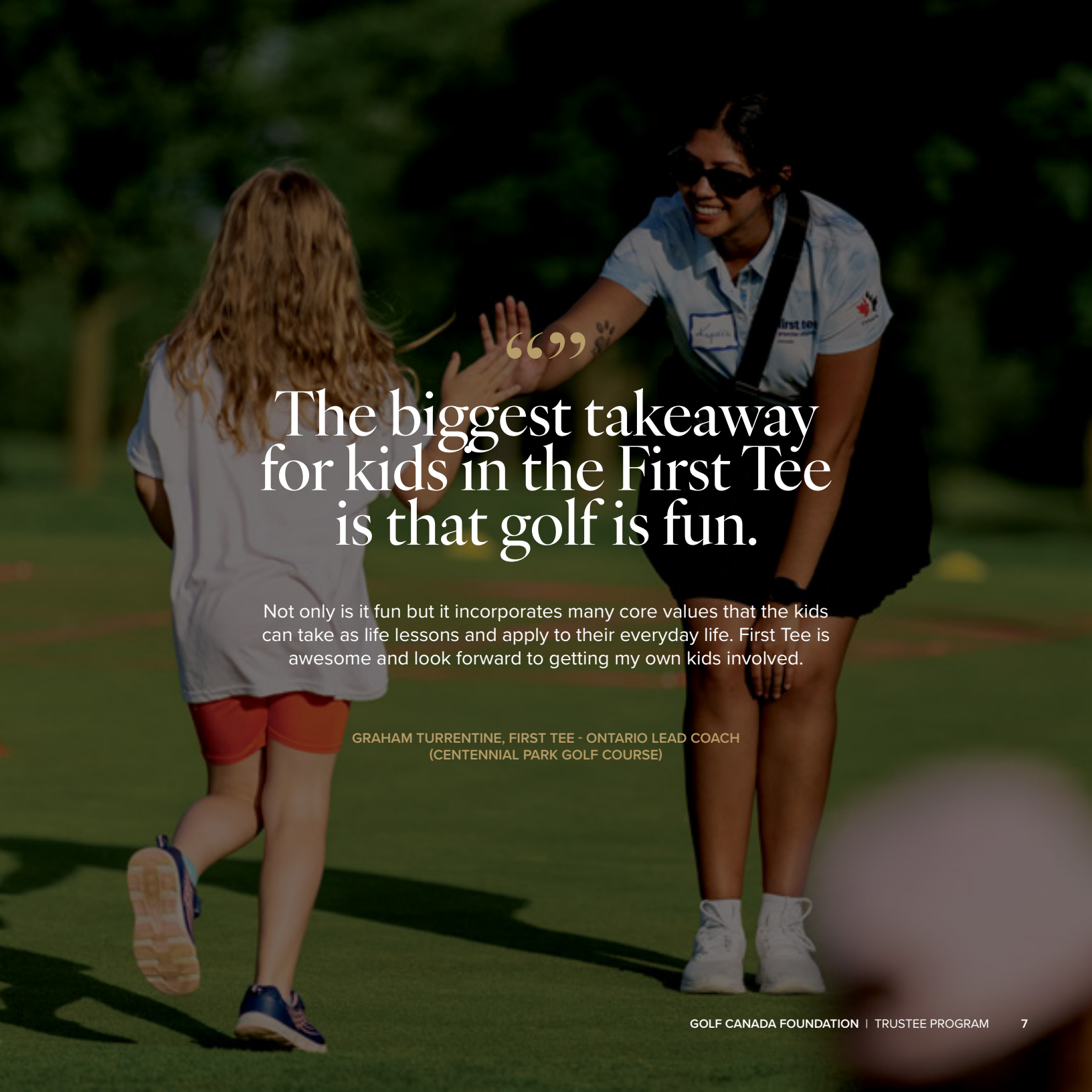


FIRST TEE – CANADA

In 2021, Golf Canada announced a partnership with First Tee USA to bring the program to Canada and run it as our flagship junior program across the country. Designed to engage youth from diverse and equity-seeking backgrounds, First Tee is changing the face of golf in Canada to better reflect our multi-cultural population. This targeted shift lowers the barrier to entry for youth, and meets them where they are: in school and local community centres, and introducing them to green grass facilities.

First Tee’s overall goal is to improve the lives of young people by providing access to educational programs and learning environments that build character, instill life-enhancing values, and promote healthy choices through the game of golf.

Today, First Tee - Canada is operational in all provinces through six chapters: British Columbia, Alberta, Prairies, Ontario, Quebec, and Atlantic.



“
The biggest takeaway
for kids in the First Tee
is that golf is fun.

Not only is it fun but it incorporates many core values that the kids can take as life lessons and apply to their everyday life. First Tee is awesome and look forward to getting my own kids involved.

GRAHAM TURRENTINE, FIRST TEE - ONTARIO LEAD COACH
(CENTENNIAL PARK GOLF COURSE)

Trustees help Canadian golfers compete among the best in the world, and inspire the next generation of players.

TEAM CANADA

Brooke Henderson, who has the most professional wins by a Canadian golfer, was one of the first athletes in Golf Canada’s Young Pro Program, alongside Corey Connors, Mackenzie Hughes and Taylor Pendrith. The program filled a gap for players transitioning from Team Canada’s Amateur squad, providing critical support for players to make it on the professional tours and help them stay there. Nine players from the first two years of funding secured LPGA and PGA TOUR cards.

As a direct result of support from the Team Canada Council and Trustees, Team Canada has more than doubled in size to support over 50 amateurs and professionals on Team Canada and more than 20 on Team Canada NextGen which focuses on the best emerging junior players across the country.

Trustee funding provides critical support throughout the development pathway, including adding new coaches and talent identification camps across the country to help widen our talent pipeline.



“If it wasn’t for Golf Canada Foundation Trustees, I wouldn’t have made it on Tour.”

When I was injured the support I received from Derek and the entire Team Canada staff allowed me to stick with it physically and financially, otherwise I would have had to drop out of golf entirely.

TAYLOR PENDRITH, PGA TOUR MEMBER SPENT SEVEN YEARS IN THE TEAM CANADA PROGRAM MEMBER

“I’m so grateful for Golf Canada. The coaches and everyone behind the team works so hard every day.”

They have been the biggest help in my career so far. They supported me since I was 13 and the amount of commitment and trust in my game is something I really appreciate.

ANNA HUANG, TEAM CANADA & FOUR-TIME LADIES EUROPEAN TOUR CHAMPION





Trustees help increase opportunities for women and girls to take up the game, and stay in the game.

WOMEN'S GOLF

For over 50 years, Jocelyne Bourassa was recognized across Canada as a trailblazer in developing golf for women. In her early years, Jocelyne won four Québec Amateur Championships between 1963 and 1971, two Canadian Open Championships, and achieved success internationally in Scotland, New Zealand, the World Amateur Team Championship, and the Commonwealth Trophy. Following a successful career as an outstanding amateur golfer, she turned professional and won the inaugural “La Canadienne”, now the CPKC Women’s Open, in 1971, making her the first Canadian to win the event until Brooke Henderson’s win in 2007.

A crucial piece of our Team Canada development program is providing support in education and coaching for our top women golfers. Many of our best female players turn professional at a young age and often have to choose between pursuing higher education and a professional career. In 2022, Golf Canada and Golf Canada Foundation established the Jocelyne Bourassa Legacy Fund (JBLF) to ensure that they don’t have to make that choice.

The goal of the JBLF is to promote excellence for women in the sport by funding player scholarships and coach training for women.



Trustees provide scholarship opportunities to Canadian collegiate golfers and young professionals.

SCHOLARSHIPS & GRANTS

Golf Canada Foundation supports the athletic and academic careers of promising Canadian golfers and students through scholarships. On average, Golf Canada Foundation disburses 12 scholarships to college athletes and 20-25 grants to university and college golf programs each year. Since inception, the Foundation has awarded over \$6 million in scholarships to student athletes and grants to collegiate golf programs.

In addition, Golf Canada Foundation created the Gary Cowan Heritage Fund to assist junior golfers who need additional support to meet tournament entry fees. This was done to commemorate the spirit of Canadian amateur golf legend Gary Cowan, with support from the Canadian Seniors Golf Association.



Trustees preserve the heritage and history of the game through the Canadian Golf Hall of Fame and Museum.

HERITAGE

The Canadian Golf Hall of Fame and Museum aims to preserve, protect and promote the evolving history of the game of golf in Canada. This includes heritage projects like the ongoing restoration of artifacts, digitization, and one-time initiatives like enhancing the Hall of Fame and Museum as it transitions to the new Home for Canadian Golf in Caledon, Ontario at TPC Toronto at Osprey Valley in 2026.





Help us carry the game forward by joining the Trustee Program.

THE TRUSTEE PROGRAM

The Trustee Program offers multiple levels of giving, each designed to create lasting impact while providing access to exclusive events and experiences. All Trustees receive access to the following:

- Invitation to annual Trustee Cup or local First Tee Cup
- Premium hospitality at the RBC Canadian Open and CPKC Women's Open
- Invitations to annual Play Like the Pros tournaments, held one day after the final round of both the RBC Canadian Open and CPKC Women's Open
- Signature Golf Canada Foundation Trustee golf bag
- Club fitting experiences with various partners
- Additional playing opportunities and offers

Note: In order to comply with CRA Guidelines, fees for certain events and tangible benefits received by the donor are deducted annually from their year-end tax receipts automatically. Alternatively, Trustees have the option to cover these fees separately from their donation.



Trustees have the choice to attend our Trustee Cup, or their local First Tee Cup annually.



TRUSTEE CUP

Trustee Cup is our flagship donor stewardship event, played each year at a premium club within Canada. All Trustees are invited to play in this exclusive donor-only event.

FIRST TEE CUP

Trustees can alternatively choose to participate in their local First Tee Cup. These are First Tee Chapter lead events where donors can see and experience First Tee programming and raise funds to benefit the local chapter.



RBC CANADIAN OPEN & CPKC WOMEN'S OPEN

Trustees have the opportunity to enjoy hospitality and playing opportunities at both the RBC Canadian Open and the CPKC Women's Open. At each National Open, Trustees can take in the tournament from our suite on the 18th green and play the course in Championship condition the day after the Champions are crowned. We also host a Celebrity Pro-Am ahead of each tournament for Silver Trustees and above.



Reconition Levels

(Based on three or four-year term)



Bronze
\$5k

- Access to Trustee Opportunities listed on page 15
- Upgrade to Silver to enjoy the PGA TOUR or LPGA Tour Pro-Am Experience



Silver
\$10k

- Access to all Bronze Trustee Opportunities
- Playing spot at the Golf Canada Foundation Celebrity Pro-Am during RBC Canadian Open or CPKC Women's Open
- Upgrade to Gold to access Major Championship hospitality



Gold
\$25k

- Access to all Silver Trustee Opportunities
- Bring a guest to the Golf Canada Foundation Celebrity Pro-Am during RBC Canadian Open or CPKC Women's Open
- Access to purchase hospitality packages for The PGA Championship, The Masters, The US Open, and The Open
- Access to Team Canada training camps
- Upgrade to Platinum to access additional premium golf opportunities



Platinum
\$50k

- Access to all Gold Trustee Opportunities
- Access to Presidents Cup or Ryder Cup experience
- Access to elite junior, amateur and collegiate events
- Upgrade to Diamond and leave a legacy in Canadian golf



Diamond
\$100k

- Access to all Platinum Trustee Opportunities
- Access to private round with a Team Canada player or coach
- Access to elite private clubs worldwide
- Upgrade to International First Tee or Team Canada Council and have access to an elite global network of golf philanthropists and experiences



Team Canada Council

\$1 million restricted gift to the high-performance team, payable in an annual commitment of \$100k over a maximum 10-year term.

- Access to all Diamond Trustee Opportunities
- Inside-the-ropes opportunities at select major events
- Unique experiences and events with Team Canada players and coaches
- Insider access to Team Canada program updates, results and impact reporting
- Custom Team Canada gear and apparel



First Tee — International Trustee

\$1 million (USD) restricted gift to the First Tee program, payable in an annual commitment of \$250k USD over a four or five-year term.

- First Tee International opportunities include exclusive annual networking events at world-class destinations such as Augusta National, Pebble Beach, Cypress Point, and TPC Sawgrass alongside influential delegates such as Honorary Chair, Jim Nantz.
- Help sustain First Tee programming providing world-class curriculum through golf instruction and life skill development. Your commitment will ensure a diverse group of youth are engaged in a safe, inclusive, barrier-free program.





Some things are
worth belonging to.

LEARN MORE

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