



FONDATION
GOLF CANADA
FOUNDATION

Trustee Program

Growing the Game in Canada

Golf Canada Foundation's Major Gift Donor Program





About The Foundation

Golf Canada Foundation raises funds to support the growth of golf in Canada, working closely with our implementation partners at Golf Canada, the PGA of Canada, and the provincial golf associations across the country. Together we aspire to:

1. Make the sport accessible to kids from underserved communities through First Tee.
2. Help Canadian golfers compete among the best in the world, and inspire the next generation of players.
3. Increase opportunities for women and girls to take up the game, coach the game, and stay in the game.
4. Provide scholarship opportunities to Canadian collegiate golfers and young professionals.
5. Preserve the heritage and history of the game through the Canadian Golf Hall of Fame and Museum.

The Trustee Program is our flagship major donor program offered to supporters who want to invest in the developmental pathway for Canadian golf.

The Trustee Program

Trustees form the #1 national network of golf donors across Canada who have benefitted from the game and want to give back to the programs Golf Canada Foundation supports. By joining the Trustee Program, you are inspiring the next generation of leaders by supporting both young players in grassroots programs and our most talented players who represent Canada on leaderboards around the world.

Trustees have supported the following PGA TOUR and LPGA Tour players who have benefited from the Team Canada program:

Brooke Henderson, Nick Taylor, Corey Connors, Adam Hadwin, Taylor Pendrith, Savannah Grewal, Maddie Szeryk, Maude-Aimée Leblanc, Mackenzie Hughes, and Adam Svensson.

In addition to making a significant investment in the future of golf, Trustees receive exclusive access to experiences and events. The Trustee program starts at a multi-year commitment of \$5,000 per year all the way up to \$500,000 per year, with a sliding scale of opportunities.

Team Canada alumni players who came up through Golf Canada's high-performance program: Brooke Henderson, Mackenzie Hughes, Adam Hadwin



First Tee – Canada, Building Game Changers



In 2021, Golf Canada announced a partnership with First Tee USA to bring the program to Canada and run it as our flagship junior program, aimed to engage youth from diverse and equity-seeking backgrounds to help change the face of golf in Canada to better reflect our multi-cultural population. This targeted shift also provides opportunities for youth to engage in a sport they may never have been introduced to by lowering the barrier to entry and meeting them where they are: in school and local community centres, and eventually transitioning to green grass facilities.

First Tee's overall goal is to improve the lives of young people by providing educational programs and learning environments that build character, instill life-enhancing values, and promote healthy choices through the game of golf.

Data received from over 25 years in operation in the United States revealed that youth engaged in First Tee programming are more likely to be engaged in school, be more confident, and continue on to post-secondary education.

Today, First Tee - Canada is operational in all provinces through six chapters: British Columbia, Alberta, Prairies, Ontario, Quebec, and Atlantic.



"The biggest takeaway for kids in the First Tee is that golf is fun. Not only is it fun but it incorporates many core values that the kids can take as life lessons and apply to their everyday life. First Tee is awesome and look forward to getting my own kids involved."

Graham Turrentine, First Tee - Ontario Lead Coach (Centennial Park Golf Course)

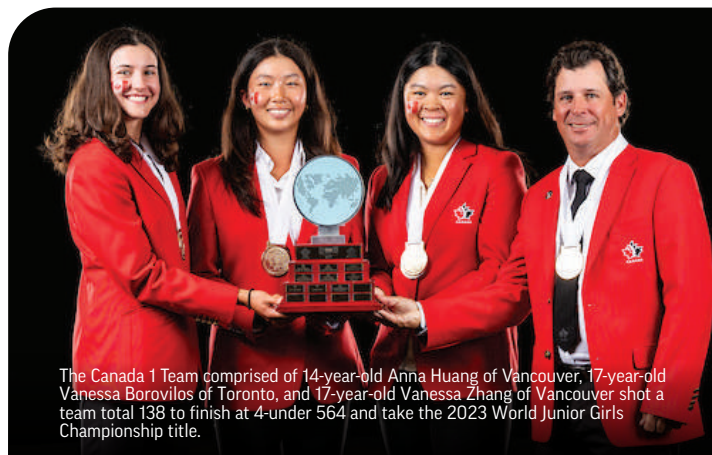


Team Canada

Brooke Henderson, who has the most professional wins by a Canadian golfer, was one of the first athletes in Golf Canada's High-Performance Young Pro Program, alongside Corey Connors and Mackenzie Hughes.

In 2022, Golf Canada announced a goal of helping 30 players attain cards on the LPGA Tour and PGA TOUR by 2032. Trustee funding provides critical support throughout the development pathway including adding new coaches and talent identification camps across the country to help widen our talent pipeline.

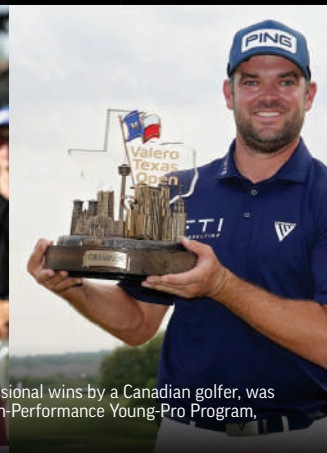
When the Foundation funded the Young Pro program in 2014, there were five members named to the team. Since then, players on the Young Pro Squad have won more than 70 professional events. Due to the increased support from Trustees and the Team Canada Council, Team Canada now supports over 50 amateurs and professionals on Team Canada and more than 20 on Team Canada NextGen.



The Canada 1 Team comprised of 14-year-old Anna Huang of Vancouver, 17-year-old Vanessa Borovilos of Toronto, and 17-year-old Vanessa Zhang of Vancouver shot a team total 138 to finish at 4-under 564 and take the 2023 World Junior Girls Championship title.



Brooke Henderson, who has the most professional wins by a Canadian golfer, was one of the first athletes in Golf Canada's High-Performance Young-Pro Program, alongside Corey Connors.





"If it wasn't for Golf Canada Foundation Trustees, I wouldn't have made it on Tour. When I was injured the support I received from Derek and the entire Team Canada staff allowed me to stick with it physically and financially, otherwise I would have had to drop out of golf entirely."

Taylor Pendrith, PGA TOUR member spent seven years in the Team Canada program member



"The Golf Canada Foundation has played such a big role in my development over the last five years. Their leadership and support has given me the opportunity to grow as a player and continue chasing my dream of a playing career on the PGA TOUR. The financial support helps us travel to the biggest events we can get into, but it's all the additional coaching support that makes the program such an incredible resource."

Noah Steele, Team Canada and PGA TOUR player

Women's Initiatives: Jocelyne Bourassa Legacy Fund

For over 50 years, Jocelyne Bourassa was recognized across Canada as a trailblazer in developing golf for women. In her early years, Jocelyne won four Québec Amateur Championships between 1963 and 1971, two Canadian Open Championships, and achieved success internationally in Scotland, New Zealand, the World Amateur Team Championship, and the Commonwealth Trophy. Following a successful career as an outstanding amateur golfer, she turned professional and won the inaugural "La Canadienne", now the CPKC Women's Open, in 1971, making her the first Canadian to win the event until Brooke Henderson's win in 2007.

A crucial piece of our Team Canada development program is providing support in education and coaching for our top women golfers. Many of our best female players turn professional at a young age and often have to choose between pursuing higher education and a professional career. In 2022, Golf Canada and Golf Canada Foundation established the Jocelyne Bourassa Legacy Fund (JBLF) to ensure that they don't have to make that choice. The goal of the JBLF is to promote excellence for women in the sport by funding two critical areas:



1. **Player Scholarships:** The Fund provides grants to support Canadian women golfers who wish to continue their post-secondary education, while establishing their professional careers. The modern path to the LPGA Tour often entices the best amateurs to turn professional, before graduating from college or university. The grants will help to ensure that the best Canadian women have the option of pursuing their dreams of being successful on the LPGA Tour, without sacrificing their education.
2. **Coach Training:** Funding from the JBLF supports Golf Canada's Women in Coaching program, which is designed to provide specialized education and training to women seeking to enhance their skills in the industry and achieve a more significant gender balance in female teaching and coaching positions across the country.

Scholarships & Grants

On average, Golf Canada Foundation disburses eleven scholarships to college athletes and approximately 20-25 grants to university and college golf programs each year. Since inception, the Foundation has awarded almost \$5.8 million in scholarships to student athletes and grants to collegiate golf programs.

Golf Canada Foundation has long supported Canada's top collegiate golf programs, granting over \$358,000 to the University of British Columbia, over \$320,000 to the University of Toronto, and over \$207,000 to the Université of Laval since 2004.

Further, in 2022, the Foundation began disbursing its first Diversity Equity and Inclusion grants to community leaders who are helping to change the face of the game to better reflect Canada's multi-cultural demographic.



Heritage

To commemorate the spirit of Canadian amateur golf legend Gary Cowan, with support from the Canadian Seniors Golf Association, Golf Canada Foundation created the Gary Cowan Heritage Fund to assist junior golfers who need additional support to meet tournament entry fees and enable them to pursue their golfing aspirations.

Further, in 2022, the inaugural Lorie Kane Community Spirit Awards were launched to recognize golf leaders within the community. These two awards celebrate two individuals, one over the age of 19, and one under, who have demonstrated the ability to lead community initiatives; contribute a measurable impact through volunteerism or charity; or showcase excellence in their involvement with or support of inclusive youth programs, such as First Tee – Canada, or other junior golf activities.

Trustees also support special heritage projects like the ongoing restoration of artifacts, digitization, and one-time projects like enhancing the Hall of Fame and Museum as part of its move to the new Home for Canadian Golf in Caledon, ON at TPC Toronto at Osprey Valley.



Gary Cowan, two-time
US Amateur Champion.



Lorie Kane, decorated and loved Canadian Golf Hall of Fame honoured member, demonstrates leadership through her work with CPKC and raising funds for community projects through golf.

2023 Trustee Cup Winners: Barry Allan, Peter Giacomelli, Perry Dellelce, absent: Jon Drake



Participants warming up at First Tee - Quebec's annual signature event, First Tee Quebec Cup, at the 2023 host club Royal Montreal Golf Club



Annual Signature Events

Donors have the choice to attend our Trustee Cup, or their local provincial First Tee Cup annually.

The Trustee Cup is our flagship donor stewardship event, played each year at a premium club across Canada. All Trustees are invited to play in this exclusive donor-only event.

Local First Tee Cup – Trustees can alternatively choose to participate in their local First Tee Cup. These are First Tee Chapter events where donors can see and experience First Tee programming and raise funds to benefit the local chapter.

Trustee Opportunities

The Trustee Program offers multiple levels of giving, each designed to create lasting impact while providing access to exclusive events and experiences. All Trustees receive access to the following:

- Invitation to annual Trustee Cup or local First Tee Cup
- Premium hospitality at the RBC Canadian Open and CPKC Women's Open
- Invitation to annual Play Like the Pros tournament during RBC Canadian Open or CPKC Women's Open
- Signature Golf Canada Foundation Trustee golf bag
- Club fitting experiences with various partners
- Additional playing opportunities at Golf Canada events

Note: In order to comply with CRA Guidelines, fees for certain events and tangible benefits received by the donor are deducted annually from their year-end tax receipts automatically. Alternatively, Trustees have the option to cover these fees separately from their donation.



Recognition Levels

(Based on three or four-year term)

\$5k Bronze

- Access to Trustee Opportunities listed on previous page
- Upgrade to Silver to enjoy the PGA TOUR or LPGA Tour Pro-Am Experience

\$10k Silver

- Access to all Bronze Trustee Opportunities
- Playing spot at the Golf Canada Foundation Celebrity Pro-Am during RBC Canadian Open or CPKC Women's Open
- Upgrade to Gold to access Major Championship hospitality

\$25k Gold

- Access to all Silver Trustee Opportunities
- Bring a guest to the Golf Canada Foundation Celebrity Pro-Am during RBC Canadian Open or CPKC Women's Open
- Access to purchase hospitality packages for The PGA Championship, The Masters, The US Open, and The Open
- Access to Team Canada training camps
- Upgrade to Platinum to access additional premium golf opportunities

\$50k Platinum

- Access to all Gold Trustee Opportunities
- Access to Presidents Cup or Ryder Cup experience
- Access to elite junior, amateur and collegiate events
- Upgrade to Diamond and leave a legacy in Canadian golf

\$100k Diamond

- Access to all Platinum Trustee Opportunities
- Access to private round with a Team Canada player or coach
- Access to Olympic Summer Games experiences
- Access to elite private clubs worldwide
- Upgrade to International First Tee or Team Canada Council and have access to an elite global network of golf philanthropists and experiences

Major Gift pledges of \$1 million and up are available for Team Canada and First Tee with exclusive opportunities and access to top golf destinations.

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Team Canada Council

\$1 million restricted gift to the high-performance team, payable in an annual commitment of \$100k over a maximum 10-year term.

Funding our goal of getting 30 Canadians on Tour by 2032.

- Access to all Diamond Trustee Opportunities
- Access to inside-the-ropes opportunities at select major events
- Access to unique experiences and events with Team Canada players and coaches
- Insider access to Team Canada program updates, results and impact reporting
- Custom Team Canada gear and apparel

First Tee - International Trustee

\$1 million (USD) restricted gift to the First Tee program, payable in an annual commitment of \$250k USD over a four-year term.

- First Tee International opportunities include exclusive annual networking events at world-class destinations such as Augusta National, Pebble Beach, Cypress Point, and TPC Sawgrass alongside influential delegates such as Honorary Chair, Jim Nantz.
- Help sustain First Tee programming providing world-class curriculum through golf instruction and life skill development. Your commitment will ensure a diverse group of youth are engaged in a safe, inclusive, barrier-free program.

To learn more contact:

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