

# Golf Canada Foundation



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2023 Annual Report

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The Canada 1 Team comprised of 14-year-old Anna Huang of Vancouver (71-69-70-70–280), 17-year-old Vanessa Borovilos of Toronto (70-73-73-75–291), and 17-year-old Vanessa Zhang of Vancouver (72-75-80-68–295) shot a team-total 138 under cool and blustery conditions at Brampton Golf Club in Brampton, Ont. to finish at 4-under 564 for the championship, a single shot clear of the Republic of Korea.

# About the Foundation

**MISSION:** To inspire young players to build strong core values and character while living a healthy lifestyle.

**VISION:** To become the leading voice of golf philanthropy in Canada.

**MANDATE:** The Golf Canada Foundation was established in 1979 with the purpose to raise and grant funds for the advancement of golf in Canada. As a registered Canadian Amateur Athletic

Association, the Foundation delivers this mandate by awarding scholarships to Canadian student golfers and distributing grants to support initiatives that fall into five key areas:

- Junior Golf
- Collegiate Golf
- Women’s Golf
- High-Performance Golf
- Heritage



Final Day of the Junior Skills Challenge, Shaughnessy Golf & Country Club at the CPKC Women’s Open.

**BOARD OF DIRECTORS:**

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# President & CEO Report

Steve Jobs famously said, “Overnight success stories take a long time.” While the industry is different, the same could be said for Canadian golf on the world stage in 2023. One of the most successful, if not the most successful 12 months in Canadian golf produced a total of 11 professional wins on the PGA TOUR, LPGA Tour, Korn Ferry Tour, PGA TOUR Canada, PGA TOUR Latinoamerica, and EPSON Tour, highlighted by Nick Taylor’s 72-foot putt to become the first Canadian since 1954 to win the RBC Canadian Open.

To the casual observer, these results came out of nowhere, but the roots of this success started 10 years earlier, in 2014, when Golf Canada Foundation donors stepped up to fund Team Canada’s Young Pro program and power significant change in the way players were funded and supported in Canada. Three of the first players supported in the program were Brooke Henderson, Corey Connors, and Mackenzie Hughes.

Our next 10-year Team Canada journey began in earnest in 2023, the first full year of accelerated Team Canada funding through the Foundation’s Drive Campaign, aimed at putting 30 players on the LPGA Tour and PGA TOUR by 2032. That future looks bright with players like Anna Huang, Vanessa Borovilos, and Vanessa Zhang who together won the first-ever team championship for Canada at the World Junior Girls Golf Championship held at Brampton Golf Club in October, beating the Republic of Korea and the United States in a thrilling battle over the last few holes.

Based on extensive research and analysis by Golf Canada Chief Sport Officer, Kevin Blue, Team Canada coaches, and the team staff, helping 30 players make it on tour is challenging but realistic with the right levels of funding and support. Leading the way in funding for this initiative through the Drive Campaign is the Team Canada Council created in 2023. A huge thank you to this group of families and private foundations who have each pledged \$1 million or more for a total of more than \$15 million toward reaching our goal of \$20 million over the next 10 years.

We are also pleased to report that the Foundation’s impact was significant at the grassroots level of the game this year as well. From four First Tee – Canada chapters in 2022, we expanded to fund an additional two chapters covering all 10 provinces in 2023 and engaging with more than 85,000 kids across Canada. Youth were provided with access to the sport regardless of financial background, subsidizing over 14,700 rounds of golf for youth who then pay just \$5 per round through Youth on Course in British Columbia, Alberta, Ontario, and Atlantic Canada.

Through both programs, the Foundation is committed to increasing the diversity of the sport to look more like Canada as a whole, and a major driver of this goal is through RBC Community Junior Golf. Funded by RBC, this initiative makes First Tee – Canada programming and reduced green fees available at municipal golf courses in 34 communities.

Progress in First Tee – Canada throughout the year was made possible by our International Trustees, who have pledged a total of \$16.7 million through the Drive Campaign combined with an additional \$2.2 million raised through the chapters. Including Golf Canada’s investment in the new Home for Canadian Golf headquarters, Team Canada funding, and First Tee – Canada donations, the Drive Campaign hit \$51.4 million by the end of 2023 towards our \$70 million goal.

None of this would be possible without our generous Trustees, corporate partners, and the golfers and golf clubs across Canada who support the Foundation, including Memphrémagog Golf Club, Redtail Golf Club, TPC -Toronto at Osprey Valley, Oakdale Golf & Country Club, Shaughnessy Golf & Country Club, Royal Montreal Golf Club, and Goodwood Golf Club. Thank you to the Board of Directors, committee members and Team Canada players who volunteer their time to make our impact that much greater. We are especially proud to have Foundation development staff across the country, allowing us to reach more golfers and provide more programming for kids of all backgrounds and abilities. We look forward to celebrating more overnight successes with you over the next 10 years.



**David Agnew**  
President, Golf Canada Foundation



**Martin Barnard**  
CEO, Golf Canada Foundation



# DRIVE for the Next Generation CAMPAIGN



## Increase Access & Diversity In Golf

Establish the First Tee – Canada headquarters

Public-access community putting green

Change the face of golf to reflect Canadian multiculturalism

## Long-Term Sport Development

Develop a world-class Golf Performance Centre

Host major amateur and professional championships

## Enhance Community & Heritage

Expand and reinvigorate The Canadian Golf Hall of Fame and Museum

Drive economic growth to the community (Peel, Ont.)

# Home for Canadian Golf

# Foundational Elements

**1 First Tee – Canada National Headquarters**

30,000 ft² community putting course to introduce youth and underrepresented groups to golf while providing Caledon, Ont. with a publicly accessible recreation facility.

**2 Canadian Golf Campus Including The Canadian Golf Hall Of Fame**

26,000 ft² HQ space designed to bring Golf Canada and industry partners together in one consolidated location.

**3 Golf Performance Centre**

15,000 ft² of high-performance training space designed to identify and develop the next generation of world-class Canadian golfers.

**4. Educational & Programmatic Elements**

National conferences (rules, coaching, and general meetings); sport programming; and national golf championships.



Rendering of Team Canada High-Performance Facility at the New for Home for Canadian Golf Campus at TPC Toronto at Osprey Valley.

In 2022, Golf Canada Foundation embarked on an unprecedented, once-in-a-generation \$70 million campaign to enhance the sport of golf across the country from youth participation and character development with First Tee – Canada through to the high-performance team. While it has always been the mission of Golf Canada to encourage Canadians of all ages, backgrounds, and abilities to enjoy the benefits of golf for their lifetime, our vision is to inspire the next generation of golfers in Canada. This plan will focus on raising funds to provide overarching support to achieve three priorities:

**Total funds raised to date: \$51.2 million towards the \$70 million campaign goal**

1

First Tee – Canada at \$30 million – is a bold, nationwide educational initiative to engage 100,000 kids annually from all walks of life. First Tee – Canada will significantly increase participation among underrepresented kids, with the goal that no child is turned away due to affordability or background. First Tee – Canada programming takes place in schools, golf facilities, and after-school programs using golf to help young people build character and confidence. The funds raised in the Drive Campaign will support the creation of a national headquarters for First Tee – Canada, inclusive of a publicly accessible community putting green, and an indoor training centre for year-round access to programming.

**\$16.7 million Raised to Date**

2

Team Canada Programs at \$20 million – will enhance Team Canada programming, coaching, and player financial support in a manner that is aligned with Golf Canada’s strategic plan to help 30 Canadians reach the PGA and LPGA Tours by 2032. Across the stages of development – talent identification, junior competition, amateur competition, and the transition to professional golf – players will be exposed to more advanced coaching techniques, strength and conditioning regimens and specialists in psychology, nutrition, biomechanics, and sports medicine. Enhanced resources will unlock Canada’s potential as a globally prominent golfing nation and one that is competitive with aspirational peers such as Australia and England. The indoor/outdoor training centre will be utilized by Team Canada players and coaches throughout the year for ongoing training along with team and talent identification camps.

**\$15 million Raised to Date**

3

New Home for Canadian Golf - \$20 million - With the Drive Campaign focused on funding programs, Golf Canada will concentrate on constructing a new head office as part of the Canadian golf campus at TPC Toronto at Osprey Valley in Caledon, Ont. Combining government support, re-purposing investment funds, and debt financing, this new home will support First Tee – Canada and the performance strategy with coach education and programs in every province and territory. Further additions to this vision will be the relocation of the Canadian Golf Hall of Fame and Museum with the campus also including Golf Ontario, the Club Management Association of Canada, and other stakeholders.

**Funded by an Investment from Golf Canada!**

Please connect with the Foundation if you are interested in learning more about the Drive Campaign.



# First Tee – Canada: Year In Review

"The biggest takeaway for kids in the First Tee is that golf is fun. Not only is it fun but it incorporates many core values that the kids can take as life lessons and apply to their everyday life. First Tee is awesome and look forward to getting my own kids involved."

With 2023 chapter launches in the Prairies and Alberta, First Tee – Canada programming is now operating at schools, community centres and golf courses in regions across the country.

Since the launch in the fall of 2020, First Tee – Canada has provided transformational programming to over 85,000 children at 126 schools, 56 community centres, and 58 golf courses, with 58,000 youth engaged in 2023 alone.

First Tee – Canada aims to diversify golf participation across the country to resemble the diversity strengths of multi-cultural Canada. Since its inception, 49% of First Tee – Canada's participant base has self-identified as belonging to an equity-deserving community. Staff are working diligently to ensure all programming is welcoming, inclusive, and fun while creating an environment where children feel safe to grow on and off the golf course.

The rapid growth of First Tee – Canada participation can be attributed to the execution of a community-focused implementation model where schools, community centres, and a golf course located in proximity, are working collaboratively to provide opportunities to children who would otherwise not engage with the sport.

First Tee – Canada's fundraising continues to be the driving force behind the early programmatic success. Thanks to the generous support of individual and corporate donors, programming is being offered free to 76% of participants.

In addition to individual and corporate support, First Tee – Canada fundraises through initiatives like the Golf Canada Foundation 50/50 at both the RBC Canadian Open and CPKC Women's Open, online sweepstakes, and community 3rd party events.

## 2023 Key Facts:

**57,881** participants

**64%** male | **36%** female

**47%** of participants identify as equity deserving

**76%** of participants receive free programming



Graham Turrentine, First Tee - Ontario Lead Coach (Centennial Park Golf Course)

## Thank you to our First Tee – Canada major donors:

### \$5,000+ Donors

Charles Kucey  
theScore

### \$100,000+ Donors

Credit Suisse Securities/CS Americas Foundation  
PGA TOUR First Tee Foundation  
Scott and Tracy Pester

### \$250,000+ Donors

BDO  
Humeniuk Family Foundation  
Paul and Hélène Desmarais, Jr.



# Making an Impact

## Bowen Island Makes History with Launch of First Tee Facility

The Tim Kerr 'TK' Performance Centre launched in August of 2023 thanks to the leadership and generous funding of Jake Kerr and the Kerr Family alongside Bowen Island Golf Club. This location will provide year-round access to an after-school work and play space that offers First Tee – BC programming.

Programming officially started in November and will continue to grow as participation interest increases.

"We take pride in our new facility serving as a hub for First Tee - a place where we invite the community to learn golf and offer a home of learning and empowerment for all youth, including children with disabilities."

***Les Meszaros, General Manager, Bowen Island Golf Course***







First Tee – Canada parent from the Cordova Bay program.

## First Tee – British Columbia:

### The first chapter to launch in 2020

“My 8-year-old son participated in First Tee at Cordova Bay Golf Course and had a great time! The coaches were incredibly friendly and encouraging and helped my son feel safe and comfortable. My son was excited to return to the lesson the following week. This was an excellent introduction to the sport of golf, and I now have a kiddo who wants to learn more!”

*First Tee – Canada Parent from the Cordova Bay program.*

## Thank You to Our First Tee – British Columbia Major Donors:

**\$5,000+**  
Shelly Appleton-Benko

**\$10,000+**  
Elliott Family 2011 Foundation  
SWSCO Sales Ltd.  
Tim Cormode

**\$20,000+**  
Abbotsford Community Foundation  
Eric Martin  
TD Bank

**\$75,000+**  
Timothy C. Kerr Family Foundation

**\$250,000+**  
John C. Kerr Family Foundation

## First Tee – Prairies:

### Launched in the spring of 2023

“First Tee is a great program for young golfers because it does not only teach them about the etiquette and the mechanics of how to swing a golf club, but also creates a fun environment to help them learn to deal with the mental aspects of the game that they can eventually transfer into their own lives. The program creates opportunities for them to meet other golfers their age who enjoy the sport just as much as they do, with the potential to develop lifelong friendships.”

*Emilee Melnyk - First Tee Coach*

## Thank You to Our First Tee – Prairies Major Donors:

**\$2,500+**  
Riverside Country Club  
Synergy 8 Community Builders

**\$15,000+**  
The Estate of Myrna Berwick



Emilee Melnyk, First Tee Coach

Number of Participants

15,324

Percentage of Participants from diverse backgrounds

75%

Percentage of Participants receiving free First Tee – Canada programming

71%

Number of Schools

25

Number of Community Centres

14

Number of Golf Facilities

12

8,974

Number of Participants

52%

Percentage of Participants from diverse backgrounds

100%

Percentage of Participants receiving free First Tee – Canada programming

7

Number of Schools

2

Number of Community Centres

5

Number of Golf Facilities





Sheli Wallace-Stoltz, Grade 6 Teacher at Sir Adam Beck Public School field trip to Golfplay Inc.

First Tee – Ontario:

Launched in the spring of 2021

"My student with dwarfism and eyesight (retinal) challenges who spends a lot of time in a wheelchair won the first putting round in his group. He was so happy!! Another student who is new to our school this year, who speaks Spanish as her first language, came to me and said that she absolutely loves golf, even though she had never played before!"

Sheli Wallace-Stoltz, Grade 6 Teacher at Sir Adam Beck Public School field trip to Golfplay Inc.

Thank You to Our First Tee – Ontario Major Donors:

<b>\$5,000+</b>	<b>\$10,000+</b>
Acheson Family Foundation	Jeff Parr
Beverley Golf & Country Club	Robert & Jilla Williams Foundation
Bruce Winter	
Canadian Women & Sport	<b>\$25,000+</b>
Chubb Insurance	Copeland Family
Hamilton Golf & Country Club	Grey Fowler
Humber College	Ian Kidson
Kerry O'Neill	Ron Lloyd
Lora Bay Golf Club	
Mad River Golf Club	<b>\$250,000+</b>
Mark Curry	Gragtmans Family Foundation
Mark Zecchino	
Nick Landry	
Sarnia Golf & Curling Club	
Taboo Muskoka Resort & Golf	
Thorpe Family Foundation	
Will Edwards	

First Tee – Quebec:

Launched in the spring of 2021

"Seeing the kids have so much fun through First Tee makes us proud and excited for the future of golf. We're growing the game in our community and providing children with more opportunities to succeed in life through sport."

Brett Dearhouse, First Tee coach, Kanawaki Golf Club

Thank You to Our First Tee – Quebec Major Donors:

<b>\$5,000+</b>
Agence Volta Sports
The Henri Family Foundation
The Toro Company
<b>\$10,000+</b>
Quinn Sports Management
The Oka & Grégoire Foundation
Yvon Dupont,
<b>\$25,000+</b>
Sports Experts
<b>\$250,000+</b>
La Fondation Libermont
Rémi Racine



Coaches and participants at the Kanawaki Golf Club

Number of Participants	8,201
Percentage of Participants from diverse backgrounds	41%
Percentage of Participants receiving free First Tee – Canada programming	99%
Number of Schools	22
Number of Community Centres	20
Number of Golf Facilities	22

13,355	Number of Participants
17% 34% female	Percentage of Participants from diverse backgrounds
19%	Percentage of Participants receiving free First Tee – Canada programming
41	Number of Schools
7	Number of Community Centres
9	Number of Golf Facilities





First Tee –Atlantic:

Launched in the spring of 2022

“Just wanted to say thank you for giving your time and making a space for these kiddos to come together and belong to something. They are often left out of mainstream sports. I know it probably felt a lot like herding cats most nights, but I can tell you the kids appreciated it. Theo proudly talked about being part of a “golf club” and is already asking when it will start again.”

*Terri-Lynn, mom of First Tee participant at the Blomidon Golf Club in collaboration with the Autism Society of Newfoundland & Labrador.*

Thank You to Our First Tee – Atlantic Major Donors:

**\$5,000+**  
Program 34  
The Riverside Country Club  
The Toro Company

**\$10,000+**  
Credit Union Financial Management  
Lindsay Construction  
PGA TOUR First Tee Foundation

**\$250,000+**  
Hewitt Foundation

First Tee – Alberta:

Launched in the fall of 2023

First Tee - Alberta officially launched in the fall of 2023 with the hiring of a Program Manager based in Edmonton. While too late in the fiscal year to operationalize any programs, there is a clear appetite for First Tee in the province, and big things are expected in the near future. A Fund Development Officer and Program Coordinator have been hired and will commence in January 2024.

Thank You to Our First Tee – Alberta Major Donors:

**\$5,000+**  
Calgary Shaw Charity Classic Foundation  
Mickelson National Invitational Corporation  
Stephen Ames Foundation

Head over to the First Tee - Canada website for the 2023 First Tee – Canada Annual Report and read more about the program's growth across the country along with the full donor list. [www.firstteecanada.ca](http://www.firstteecanada.ca)



Number of Participants

11,424

Percentage of Participants from diverse backgrounds

37%

Percentage of Participants receiving free First Tee – Canada programming

72%

Number of Schools

31

Number of Community Centres

13

Number of Golf Facilities

10



First Tee School Program.



# Junior Golf Programming

RBC Community Junior Golf & Youth on Course



Community Junior Golf

in support of



Wayne Allen, First Tee Coach and Provincial Head Coach for Team NL working at Blomidon Golf Club in Corner Brook, N.L. Wayne's focus is on establishing and developing a strong junior involvement on the west coast of Newfoundland.

In 2023, **18,902** youth participated in these programs at select courses coast to coast.



Chedoke Golf Club is an RBC Community Junior Golf location running all-girls First Tee programming.

RBC Community Junior Golf is an initiative led by RBC in partnership with Golf Canada that will build greater diversity and equity in golf by providing affordable access to the game for youth in underrepresented communities across Canada. RBC Community Junior Golf utilizes First Tee – Canada programming at municipal and accessible

public golf courses across Canada. By the end of 2023, RBC Community Junior Golf engaged more than 10,000 youth with free First Tee – Canada programming. Additionally, each golf facility offers Youth on Course, a program that provides young golfers aged 6-18 with access to subsidized rounds of golf for \$5 or less.



# Partner Support

Thank you to our corporate and organizational partners for your support throughout the 2023 season.



Dean Declaire (BDO North Bay) celebrates with 2023 Canadian Junior Boys Champion Alex Zhang (Richmond, B.C.) following play at North Bay Golf & Country Club. In 2023, BDO enhanced their engagement with Golf Canada and the Foundation in a multi-year commitment to Canadian golf with touchpoints in professional and amateur golf championships, sport programming, volunteerism, and philanthropy through First Tee – Canada programming.



# Collegiate Golf Scholarships & Grants

In 2023, the Foundation awarded a total of 12 student-athlete scholarships and 29 institution grants for a combined value of

\$91,500



2023 Suzanne Beaugard Scholarship Recipient, Elizabeth Labbé.

"Receiving the Suzanne Beaugard Award means so much to me. I am very grateful for the support I receive from Golf Canada which helps me perform at the highest level both academically and athletically. I am extremely proud to represent my province and my country when travelling around the United States while also representing the UBC Thunderbirds Women's Golf Team. It is extremely rewarding to have both my school and golf achievements be rewarded by the Golf Canada Foundation and I aim to proudly represent them any time I step on the golf course."

– Elizabeth Labbé

## 2023 Recipients

**Connor/Spafford Scholarship | \$5,500**

Isaac MacNaughton (NS)  
Mark Chandler (NS)

**Jim Fraser Scholarship | \$5,000**

Brady Wood (NB)

**George S. Lyon Scholarship | \$5,000**

Mya Rowan (AB)

**Graham Cooke Scholarship | \$5,000**

Ela Jones (ON)

**CWSGA Centennial Scholarship | \$3,000**

Stéphanie Roy (NB)

**Marlene Streit Golf Scholarship | \$3,000**

Chloe Tran (BC)  
Isabella Ferguson (ON)

**Suzanne Beaugard Scholarship | \$2,000**

Elizabeth Labbé (QC)

**William Kucey Scholarship | \$2,000**

Luke MacPherson (ON)

**Robert Salsberg Scholarship | \$1,500**

Symone Ripley (SK)

**Mary Ellen Driscoll Scholarship | \$1,000**

Mackenzie Deveau (NB)

## Application Statistics

**29** / Female Applicants

**20** / Male Applicants

**8** / Provinces Represented

**41** / Applicants Attending Canadian University

**8** / Applicants Attending U.S./International University

**86** / Average GPA of Recipients

**1.9** / Average Handicap of Recipients



Since its inception, the Foundation has awarded almost \$5.9 million in scholarships and grants to Canadian student athletes and institutions in support of golf programs.

2023 Marlene Streit Golf Scholarship Recipient, Chloe Tran.



# Collegiate Grants

In 2023, Golf Canada Foundation reviewed applications from post-secondary athletic departments across the country, awarding a total of \$50,000 in matched grants to the following institutions in support of golf programming:

- Bishop's University
- Carleton University
- Cégep André-Laurendeau
- Cégep Champlain St-Lawrence
- Durham College
- Fanshawe College
- Georgian College
- Humber College
- McMaster University
- Medicine Hat College
- Ontario Tech University
- Portage College
- Queen's University
- Toronto Metropolitan University
- Trent University
- Université du Québec à Trois-Rivières
- Université Laval
- University of Alberta
- University of British Columbia – Okanagan
- University of Guelph
- University of Manitoba
- Université de Montréal
- University of New Brunswick
- University of Ottawa
- University of Toronto
- University of Victoria
- University of Waterloo
- Western University
- Wilfrid Laurier University

**A Special Thank You to the 2023 scholarship selection committee members:**

- Liz Hoffman (ON) – Chair
- David Clark (ON) – CSGA
- David Atkinson (BC)
- Ian Giles (ON)
- Fran Marsden (AB)
- Kay Thompson (NL)



Mackenzie Deveau, University of Ottawa Golf Team



# Golf Canada Community Diversity, Equity, and Inclusion (DEI) Grant



Supporting initiatives that strive to make golf more reflective of the rich diversity of the Canadian population.

The Golf Canada Community DEI Grant aims to provide grants to Canadian community organizations or initiatives that are growing the game of golf by targeting underrepresented communities. Recipients are advancing outcomes in Junior Golf, Women's Golf, Collegiate Golf, High-Performance, and Golf Heritage to further the Foundation's goal of changing the face of golf to better reflect the Canadian population with a focus on play. Each recipient of the 2023 Community DEI grant made a significant impact in their community and Golf Canada looks forward to seeing the programs continue to grow.

Funding supported specifically designed programs for:

**68** Indigenous golfers

**13** golfers with disabilities

**40** Newcomers to Canada

Funding also contributed support towards large-scale events that introduced **5000+** women and girls to golf.

## 2023 Community DEI Grant Recipients

**Alberta Golf Association** – Girls aged 10-12 were introduced to golf through the Go Girl Festival – an annual festival for approximately 800 fifth grade girls. A presence at the Calgary Women's Show resulted in more than 300 women signing onto the UpSwing platform for ongoing participation.

**British Columbia Golf** – Funding facilitated the launch of the BC All Abilities Championship where 15 golfers from four impairment categories played in the championship, while two individuals with disabilities participated in a clinic for new golfers.

**British Columbia Golf** – A clinic was hosted for 22 youth in the Osoyoos Indian Band during the inaugural BC Indigenous Championship. The clinic was led by an Indigenous professional golfer and participants were encouraged to join ongoing programming at Nk'mip Golf Club.

**Golf New Brunswick** – Through the Women's New to Golf Series in partnership with the PGA of Canada Atlantic, 269 women were introduced to golf with lessons at no cost. Sessions took place across the province with participants gaining an understanding of equipment, stance, grip, and the golf swing.

**Golf Ontario** – Support was provided for Golf Ontario's Women's Try Golf Series including five learning days, eliminating barriers, and creating a fun, welcoming environment for over 2500 women across 76 events from May through September.

**Golf Québec** – 1er championnat de golf des Premières Nations Québec. Funding supported the first edition of the championship where 26 adults participated in the championship for Indigenous Peoples.

**Prince Edward Island Golf Association** – In partnership with the Immigrant and Refugees Services Association, the PEIGA offered four-week introductory programs for 24 juniors and 16 adults new to Canada. Following the program, adult participants competed in a nine-hole scramble format event.

**Women's Maritime Cup (NB, PEI, NS)** – Funding supported the launch of the Women's Maritime Cup – a competitive opportunity for women of all ages and handicap ranges from three Maritime provinces. Thirty-six women competed and celebrated the game of golf through this inaugural event.

*"Having new golfers attend a program specifically tailored to them is an important way to break the barrier of discomfort" - PEIGA*

*"Many participants expressed gratitude for the opportunity to compete in this new event. Because of Golf Canada's timely contribution, resources necessary to help sustain this event have been obtained and will be used at future events."*  
– **Women's Maritime Cup**



# Women's Golf



2013 Women's Amateur Champion Brooke Henderson with Jocelyne Bourassa.

After 18 years, the Foundation's Women's Fund made its final grant to kickstart The Jocelyne Bourassa Legacy Fund in honour of Jocelyne's incredible impact on golf in Canada. The fund was established to support professional development for women coaches and provide grants to make sure top players can still receive a post-secondary education.



For over 50 years, Jocelyne Bourassa was recognized across Canada as a trailblazer in developing golf for women. Jocelyne won four Québec Amateur Championships between 1963 and 1971 and competed internationally in Scotland and New Zealand along with the World Amateur Team Championship and the Commonwealth Trophy. Following a successful amateur career, she turned professional and won the inaugural "La Canadienne", now the CPKC Women's Open, in 1973.

Jocelyne's contribution to the sport transcended her outstanding athletic career. As a builder, she was at the forefront of shaping the future of golf for women. Jocelyne founded the Du Maurier Classic in 1980, an event that was elevated to major status on the LGPA Tour, during her 20-year tenure as Executive Director. Along the way, she collaborated with associations across the country to initiate programs for young female golf professionals. For all her extraordinary achievements, Jocelyne was appointed to the Order of Canada in 1973, the Canadian Golf Hall of Fame in 1996 and to Canada's Sports Hall of Fame in 2015.

## Donations to the fund will impact women's golf in two main ways:

### Jocelyne Bourassa Women in Coaching Program

Starting in 2024, The Fund will provide financial support to advance the professional development of high-performance women coaches. The curriculum is designed to provide a rigorous year-long training program that includes individualized learning plans, a virtual education webinar series and in-person mentorship opportunities. Graduates of the program will be on track to serve as Canada's next generation of high-performance coaches—a key tactic in reaching 30 players on tour by 2032. Pilot funding for the program was provided in 2021 and 2022 by Golf Canada Foundation, the R&A, and Sport Canada. Going forward, a select group of coaches who especially reflect Jocelyne's core values will be invited each year to join the program with the designation of "Bourassa Coach" (BC).

### Jocelyne Bourassa Continuing Education Grants

The Fund will also provide grants to support young pros who wish to continue their post-secondary education while they establish their professional careers. The modern path to the LPGA Tour often entices top amateurs to turn professional before graduating from college or university. The grants will help to ensure that the most talented Canadian women have the option of pursuing their dreams of being successful on the LPGA Tour, without sacrificing their education.





Brooke Henderson, the most professional wins by a Canadian golfer, was one of the first athletes in Golf Canada's High-Performance Young-Pro Program.



# High-Performance



Various members of Team Canada at Media Day - May 29, 2023 at Weston Golf and Country Club.

Golf Canada's National Team Program seamlessly integrates cutting-edge coaching, expertise in sport science, immersive training camps, and elite-level competitions to support the development of Canada's most promising players.

In a strategic move aimed at optimizing the development pathway for Canadian golf talent, Team Canada consolidated the young professional squad and amateur team, uniting under a single banner known simply as Team Canada. This cohesive approach is designed to foster synergy and create a unified environment, streamlining resources to support athletes as they work towards reaching the LPGA and PGA TOUR.

The second tier of national team programming, Team Canada – NextGen, is dedicated to finding and nurturing high-potential junior golfers to maximize their development. Anchoring these programs is the foundational Team Canada Talent Identification infrastructure, led by the National Head of Talent Identification, Tristan Mullally. This layer offers education and assistance to promising young juniors nationwide, facilitated by their local coaches and parents.

"We are pleased with the results in 2023 in many parts of the pipeline. The strength of the junior girls and PGA TOUR men were highlights. We are excited about 2024 and the opportunities for further development." Kevin Blue, Golf Canada's Chief Sport Officer



# 2023 Team Canada

## Men



A.J. Ewart - Coquitlam, B.C.



Ashton McCulloch - Kingston, B.C.



Brendan MacDougall - Calgary, Alta.



Chris Crisologo - Richmond, B.C.



Chris R. Wilson - Toronto, Ont.



Étienne Papineau - Saint-Jean-sur-Richelieu, Que.



Henry Lee - Coquitlam, B.C.



Jared du Toit - Kimberly, B.C.



Jeevan Sihota - Victoria, B.C.



Joey Savoie - La Prairie, Que.



Johnny Travale - Stoney Creek, Ont.



Laurent Desmarchais - Longueuil, Que.



Matthew Anderson - Mississauga, Ont.



Max Sekulic - Rycroft, Alta.



Myles Creighton - Digby, N.S.



Noah Steele - Kingston, Ont.



Piercen Hunt - Hartland, Wisc.



Rémi Chartier - Montréal, Que.



Stuart Macdonald - Vancouver, B.C.



Sudarshan Yellamaraju - Mississauga, Ont.

## Women



Angela Arora - Surrey, B.C.



Brigitte Thibault - Rosemère, Que.



Brooke Rivers - Brampton, Que.



Céleste Dao - Notre-Dame-de-l'Île-Perrot, Que.



Katie Cranston - Oakville, Ont.



Lauren Kim - Surrey, B.C.



Lauren Zaretsky - Thornhill, Ont.



Leah John - Vancouver, B.C.



Maddie Szeryk - London, Ont.



Michelle Liu - Vancouver, B.C.



Monet Chun - Richmond, B.C.



Nicole Gal - Oakville, Ont.



Sarah-Eve Rhéaume - Boischatel, Que.



Savannah Grewal - Mississauga, Ont.



Selena Costabile - Thornhill, Ont.

## Team Canada Player of the Year Award

Former Golf Canada President Andrew Cook and his wife Anne Jewett have generously pledged a \$1 million planned gift to recognize one top male and female emerging Canadian professional golfer from the Young Pro Squad. Through this commitment, each Player of the Year Award will receive \$10,000 in recognition of their exceptional performance and help with future tournament expenses.

**Female 2023 Team Canada Player of the Year Award Winner:** Savannah Grewal



**Male 2023 Team Canada Player of the Year Award Winners:** Étienne Papineau and Myles Creighton





# 2023 Team Canada - NextGen

## Boys



Alex Zhang - Richmond, B.C.



Ben Maclean - Niagara Falls, Ont.



Cooper Humphreys - Vernon, B.C.



Eric Zhao - Toronto, Ont.



Ethan Wilson - St. Albert, Alta.



Félix Bouchard - Otterburn Park, Que.



Gavyn Knight - Parksville, B.C.



Hunter Thomson - Calgary, Alta.



James Newton - Ottawa, Ont.



JP Parr - St-Célestin, Que.



Owen Kim - Oakville, Ont.



Owen Mullen - Shortts Lake, N.S.

## Girls



Alissa Xu - Richmond Hill, Ont.



Anna Huang - Vancouver, B.C.



Carlee Meilleur - Landsdowne, Ont.



Luna Lu - Burnaby, B.C.



Martina Yu - Coquitlam, B.C.



Michelle Xing - Richmond Hill, Ont.



Vanessa Borovilos - Etobicoke, Ont.



Vanessa Zhang - Vancouver, B.C.



Yeji Kwon - Port Coquitlam, B.C.



**Alex Zhang**  
*Champion of the 2023 Canadian Junior Boys Championship*



**Alissa Xu**  
*Champion of the 2023 NextGen Ontario Championship*

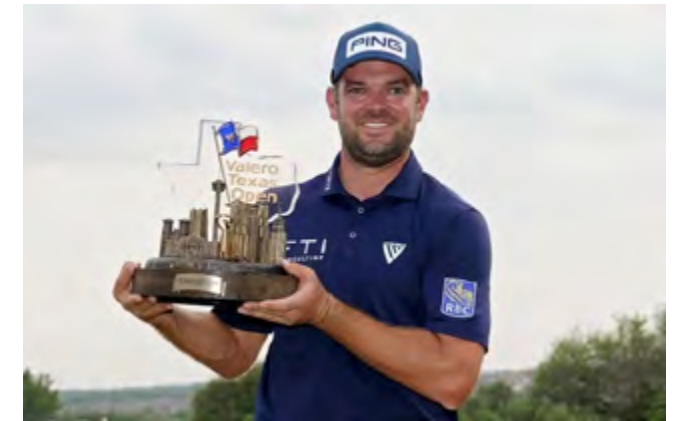




Nick Taylor tosses his putter in celebration after sinking a 72-foot eagle putt on the fourth playoff hole to defeat Tommy Fleetwood and win the 2023 RBC Canadian Open.



Brooke Henderson celebrates after winning the Hilton Grand Vacations Tournament of Champions, her 13th career LPGA Tour title. (Photo by Julio Aguilar/Getty Images)



Corey Connors poses with the trophy after winning the Valero Texas Open on Sunday at TPC San Antonio. (Alex Bierens de Haan/Getty Images)



Alena Sharp poses with Team Canada upon winning the bronze medal at the 2023 Pan American Games. (From left to right: Selena Costabile, Myles Creighton, Sharp, Coach Jennifer Gregg, Étienne Papineau)



Team Canada celebrates after winning the World Junior Girls Championship. (Pictured from left to right: Vanessa Borovilos, Vanessa Zhang, Anna Huang, Coach Jeff MacDonald)

# Team Canada 2023 Highlights

Nick Taylor won the 2023 RBC Canadian Open, defeating Tommy Fleetwood in a four-hole playoff to become the first Canadian to win the event in 69 years. Taylor spent four years on Team Canada from 2006; 2008-2010.

Brooke Henderson won her 13th career LPGA Tour event at the Hilton Grand Vacations Tournament of Champions in Orlando, FL with a winning score of 272 (-16). Henderson spent four years on Team Canada from 2012-2015.

Corey Connors won his second PGA TOUR event at the Valero Texas Open with a final score of 273 (-15). Connors spent seven years on Team Canada from 2010-2011; 2013-17.

Both Myles Creighton (2nd) and Étienne Papineau (4th) achieved significant milestones by securing Korn Ferry Tour cards based on their outstanding performances in the Total Play Cup and Fortinet Cup standings, respectively. As they transition to the Korn Ferry Tour, we celebrate their accomplishments and eagerly anticipate their continued journey to play on the PGA TOUR.

Alena Sharp won a bronze medal for Canada at the Pan American Games at Prince of Wales Country Club in Santiago, Chile. Sharp concluded the tournament with a four-round score of 7-under-par.

Monet Chun, a 22-year-old from Richmond Hill, Ont., showcased her best under pressure at the Augusta National Women's Amateur, securing a historic T14 finish, making her the first Canadian to make the cut at the elite event.

Aphrodite Deng marked a historic achievement, becoming the first player from Canada to clinch the AJGA Rolex Tournament of Champions title. Set to graduate high school in 2028, Deng now holds the distinction of being the second youngest female winner of the Tournament of Champions.

Team Canada secured the first win for Canada at the World Junior Girls Championship held at Brampton Golf Club. The team featured 17-year-olds Vanessa Borovilos from Etobicoke and Vanessa Zhang from Vancouver, along with 14-year-old Anna Huang from Vancouver, who finished an impressive 2nd place overall individually in the event.

The overall number of projected players to qualify for PGA TOUR and LPGA Tour cards currently stands at 13 (Corey Connors, Adam Hadwin, Nick Taylor, Adam Svensson, Mackenzie Hughes, Taylor Pendrith, Ben Silverman, Roger Sloan, Brooke Henderson, Maude-Aimée Leblanc, Alena Sharp, Maddie Szeryk, and Savannah Grewal).





Host Rod Black with Mike Weir at the Golf Canada Foundation RBC Canadian Open Monday Pro-Am.



Major donors at RBC Canadian Open Foundation Monday Pro-Am.

# Event Highlights

## RBC Canadian Open

June 5 – 12, 2023, Oakdale Golf and Country Club, Toronto, Ont.

The 2023 RBC Canadian Open was one for the history books. The week started with the Golf Canada Foundation's Monday Celebrity Pro-Am where guests played with celebrities and PGA TOUR pros. Donors and guests had an opportunity to meet PGA TOUR players in the Golf Canada

Legacy Suite on the 18th green which was the place to be on Sunday afternoon when Nick Taylor went down in history for winning his National Open with a 72-foot putt. In total, over \$197K was raised during the RBC Canadian Open from the Monday Pro-Am and 50/50 draw.



Foundation Trustees got a chance to meet Nick and hear about his first round on the way to an incredible victory!



RBC Canadian Open Champion, Nick Taylor.





Salimah Mussani, Team Canada Stollery Family Women's Head Coach with Lauren Zaretsky, Team Canada.

# Event Highlights

## CPKC Women's Open

August 22, 2022, Shaughnessy Golf and Country Club, Vancouver, B.C.

The Foundation's Monday Pro-Am kicked off the CPKC Women's Open at the beautiful Shaughnessy Golf and Country Club in Vancouver. Participants were treated to an all-star clinic on the range during warm-up with several LPGA players and

Canadian professionals participating including Maddie Szeryk, Sarah-Eve Rheaume, Brigitte Thibault, Lauren Kim and more. Over \$70,000 was raised from the Monday Pro-Am and 50/50 daily draws that ran through tournament week.

## Trustee Cup

7th Annual Trustee Cup, Redtail Golf Club, Port Stanley, Ont.

Each fall, donors gather to participate in a signature event, the Trustee Cup, an invitation-only golf and fellowship experience exclusive to Foundation donors that honours and celebrates those who have made a significant impact through the game of golf in Canada. The 7th annual Trustee Cup took place on September 26<sup>th</sup> at Redtail Golf Club in Port Stanley, Ont. Donors and guests played with some of Canada's top up-and-coming athletes: Myles Creighton (Team Canada), Étienne Papineau (Team Canada),

Vanessa Borovilos (Team Canada - NextGen), and Matthew Anderson (Team Canada). The post-round cocktail reception hosted by Rod Black featured a year-end review video highlighting memorable Canadian golf moments from 2023 and a panel discussion with the Team Canada athletes.



Left to Right, Matthew Anderson and Myles Creighton with 2023 Trustee Cup winners: Barry Allan, Perry Dellelce, Peter Giacomelli, along with Team Canada's Vanessa Borovilos and Étienne Papineau.



Trustee Cup Panel with Vanessa Borovilos, Étienne Papineau, host Rod Black and Myles Creighton.



# Trustee Program



Foundation Trustees get premium access to the 18th green VIP hospitality suite at our two National Open Championships.

The Trustee Program, the Foundation's major donor program, is comprised of philanthropic supporters with a shared vision to invest in the developmental pathway for Canadian golf. From supporting grassroots initiatives like First Tee – Canada to high-performance players representing Canada on global leaderboards, Trustees are passionate individuals and corporations who partner with the Foundation to make an impact in Canadian golf.

Trustees gain inside-the-ropes insight into our future planning and have the opportunity to join premium VIP access to exclusive events, such as VIP hospitality at the RBC Canadian Open and CPKC Women's Open, an invitation to the signature Trustee Cup, and some unique playing opportunities with local Team Canada athletes.



Trustees at the annual Trustee Cup – the 2023 event was held at Redtail Golf Club.



Trustees receiving tips from Team Canada Stollery Family Women's Head Coach, Salimah Mussani, at Team Canada Media Day, where donors get to meet and practice with Team Canada players.





Team Canada Council Trustees receive inside-the-ropes access to Team Canada training days.

# Program Expansion

## Team Canada Council Trustee

In 2023, the Foundation welcomed a new donor to the Team Canada Council (TCC), bringing our total TCC Trustees to 10. The TCC are donors impassioned by Golf Canada’s vision to get 30 Canadians on the PGA TOUR and LPGA Tour by 2032. Each TCC Trustee has pledged a minimum of \$1 million to advance this vision so Team Canada athletes will have elevated support – from coaching, training, and sport psychology to a warm-climate training base and accommodation in Phoenix, Ariz. where the athletes can practice and train together. With this transformational gift, Team Canada Council Trustees get behind-the-scenes access to the inner workings of the Team Canada program, integrated into training camps to form a stronger connection to the program and the athletes they are supporting. TCC Trustees also receive invitations to premium hospitality at professional events and unique playing opportunities with Team Canada coaches and athletes.



First Tee – Canada International Trustees at the 2023 USA Annual First Tee Trustee Outing.

## First Tee – Canada International Trustee

Now in its third year, the First Tee – Canada International Trustee tier has helped to launch six provincial chapters across Canada. First Tee International Trustees pledge \$1 million USD to provide critical chapter start-up capital as well as sustained operational support in Canada. They join an international network of committed philanthropists who want to support developmental youth programming that teaches critical life skills through the game of golf. First Tee International Trustees have the opportunity to meet First Tee

participants, learn about the growth of the program on an international scale, and see the impact of their contributions first-hand while joining the First Tee – Canada Summit held at the exclusive Club de Golf Memphrémagog as well as the USA Annual Trustee Meeting & Outing which rotates among host clubs such as Augusta National, Pebble Beach, Pinehurst, and TPC Sawgrass to name a few. In 2023, the Foundation welcomed three new First Tee International Trustees to take our total to 10 committed major donors for this program.



# National Trustee Listing

Thank you to the following major donors, and those that wish to remain anonymous, for their annual contribution consisting of a one-to-five-year renewable commitment.

## First Tee International Trustees \$1 Million USD Pledge Up to Five-Year Restricted Gift to First Tee – Canada Programming

Aune Foundation • BDO • Dan Matthews • Gragtmans Family Foundation  
Hewitt Foundation • Humeniuk Family Foundation • Libermont Foundation  
Paul and Hélène Desmarais, Jr. • Rémi Racine

### Team Canada Council

\$1-5 Million Pledge Up to 10-Year  
Restricted Gift to High-Performance

Bill Acton  
David Kaufman  
John Francis  
Laurent Charitable Foundation  
Lister - Rundle Foundation  
Paul McLean  
Stollery Family  
The Kavelman-Fonn Foundation  
The Libermont Foundation

### Diamond • \$100,000+

Aune Family Foundation  
Canadian Pacific Kansas City Limited (CPKC)  
Credit Suisse Securities  
John C. Kerr Family Foundation  
Miles Nadal  
PGA TOUR First Tee Foundation, Inc.  
RBC Foundation  
Scott & Tracey Pester  
The Bruce H. Mitchell Foundation

### Platinum • \$50,000+

Citi Canada  
Eric Martin  
Timothy C. Kerr Family Foundation  
Tom Donnelly

## Committed Planned Gifts

Golf Canada Foundation is proud to recognize the following donors who have made a gift in their will to the Foundation in addition to the many families who wish to remain anonymous:

Andrew Cook & Anne Jewett  
Emilie Paterson  
Jean Stone-Séguin & Bernard Séguin

## National Trustee Listing

### Gold • \$25,000+

Andrew Cook & Anne Jewett	David Agnew	Ian Kidson	Ron Lloyd
Barry Allan	Diane Dunlop-Hébert & Norman Hébert	Kevin Sullivan	TD Bank
Copland Family	Gray Fowler	Michael DeGroote	The Gordon & Lorraine Gibson Family Foundation
	Greg Cochrane	Michael Talmage	The Oka & Grégoire Foundation
		RedTail Golf Club	

### Silver • \$10,000+

Abbotsford Community Foundation	Don Nichols	Jerry Patava	Robert & Jilla Williams Foundation
Barrington Grey	Gerry Sullivan	Jim Westlake	Ron Craig
Bill Coyle	Giancarlo Totino	Les Sherman	SWSCO Sales Ltd.
Bruce Winter	Gordon Nixon	Lindsay Construction	Taboo Muskoka Resort & Golf
Charles Kucey	Hamilton Golf & Country Club	Mark Zecchino	Thorpe Family Foundation
Chris Newall	Humber College	Mickelson National Invitational Corp.	Tim Cormode
CU Financial Management	Jamie Anderson	Nick Landry	Tom Quinn
Dan Walshe	Jason Greenlees	Nigel Hollidge	VOLTA SPORTS
	Jean-Sébastien Monty	Patrick Meneley	William Vastis
	Jeff Parr	Perry Dellelce	Yvan Dupont

### Bronze • \$5,000+

Aaron Hardy	David Angus	Jonathan Rigby	Pete Sauerbrei
Adam Boutros	David Ippolito	Jon Drake	Richard Hamm
Adam Daifallah	David MacNicol	Josh Reisman	Robert Fonn
Andy Burgess	David McCarthy	Keith Joel	Robert Janson
Andy Kuntz	Derek Blakely	Kris Galashan	Rob Fraser
Ben Cowan-Dewar	Edward Jackson	Liz Hoffman	Ronald Craig
Brad Sigouin	Erik Kroman	Lou Serafini	Ross Ashley
Brian Bidulka	George Waters	Lu Cacioppo	Scott Ross
Bruce Simmonds	Gill Broome	Marc Villeneuve	Scott Westlake
Bruce Winter	Gord Lackenbauer	Martin Rochon	Stephen Hurlburt
Cal Malhiot	Herb Page	Matt Ion	Steven Smith
Cathy Carter	Ian Gibson	Matt Walker	Ted Fletcher
Charles Kucey	Jack Winberg	Michael Black	Ted Manning
Charles Sims	Jay Wright	Michael French	The Magnes Group Inc.
Charlie Beaulieu	Jeffrey Kimel	Mike Crosby	Tom Vejvalka
Chuck Thompson	Jeffrey Paikin	Neil Cunningham	
Daljeet Lamba	Jesse Merson	Neil Stratton	
Daniel Klass	Joel Ippolito	Paul Pew	
Daniel Shapira	Joe Saputo	Peter Giacomelli	
Dave Jackson	John Hastings	Peter J. Butler	
	John Hill	Peter McCarthy	
	John Peacock	Peter Willson	



Considering a legacy in Canadian golf? Contact Foundation staff about the many customized options available or visit [legacy.golfcanadafoundation.com](https://legacy.golfcanadafoundation.com) to learn more.





2023 Canadian All-Abilities Championship, September 14-15, Kamloops Golf and Country Club.

# Heritage

## Gary Cowan Heritage Fund

The Gary Cowan Heritage Fund is a proud supporter of Golf Canada’s Championship Financial Assistance Bursary program. These bursaries are made available to players who qualify for the Canadian Junior Boys and Girls Championships, along with the Canadian All-Abilities Championship, should their family demonstrate financial need. Each bursary recipient receives \$1,000 toward expenses incurred to participate in these national events.

The Canadian All-Abilities Championship is a national competition that features competitors who have neurological, intellectual, sensory, and physical impairments. The championship was started in 2021 to support Golf Canada’s commitment to create a more inclusive and respectful sport environment across the Canadian golf community. Bursaries of \$500 were awarded to participants who met the income testing thresholds.

Key highlights from the Gary Cowan Heritage Fund from the 2023 season include:

- A total of \$35,000 was distributed to 38 players (23 from the Canadian Junior Championships, nine from NextGen Fall Series, and six from the Canadian All-Abilities Championship).
- The 23 players who received bursaries for the Canadian Junior Championships represent 10% of total players in the Canadian Junior Boys and Girls Championship fields.
- Of the players that received bursaries for the Canadian Junior Championships, 50% of the players made the cut in their respective Championship.
- Five of the players who received a bursary for the Canadian Junior Championships finished in the top-10 of their respective Championship. In other words, 20% of all players who finished in the top-10 at the Canadian Junior Boys and Girls Championships received a bursary.

Thank you to the Canadian Seniors Golf Association (CSGA) for their support of the Gary Cowan Heritage Fund.

# Lorie Kane Community Leader Awards

## The Lorie Kane Community Leader Award      The Lorie Kane Future Leader Award

The Lorie Kane Community Leader Award celebrates an individual over the age of 19 with a demonstrated ability to lead community initiatives; someone who has contributed a measurable impact through volunteerism or charity; or an individual who has showcased excellence in their involvement with or support of youth programs such as First Tee – Canada or other junior golf activities.

The recipient of the Community Leader Award will be awarded a \$5,000 grant from the Golf Canada Foundation to advance a golf program or golf-related initiative of their choice.



Simeon teaching First Tee lesson in Montreal, Quebec.

## 2023 Lorie Kane Community Leader Award Winner – Simeon Pompey from Montreal, Que.

Simeon has been leading life-skills oriented golf classes for over 15 years for kids and families coming from underrepresented communities and low-income neighborhoods of Montréal through First Tee and other similar programs. Simeon teaches in the Department of Community, Recreation and Leadership Training at Dawson College, where he also serves as a mentor for many of his students. Simeon has been a key point of contact to help the start of First Tee – Canada programming in the Indigenous community of Kahnawake on the south shore of Montréal.

To recognize youth who are making an impact in their community, the Future Leader Award will honour an individual 19 years of age or younger who embodies community leadership; has a history of sportsmanship or demonstrated activities to make the game more inclusive; or an individual who has used golf to create a meaningful impact in their community.

The recipient of the Lorie Kane Future Leader Award will be awarded a \$5,000 grant towards their post-secondary education and will also be offered a paid work internship with Golf Canada.



Rosie Allan with First Tee – Atlantic student at Blomidon Golf Club, Corner Brook, N.L.

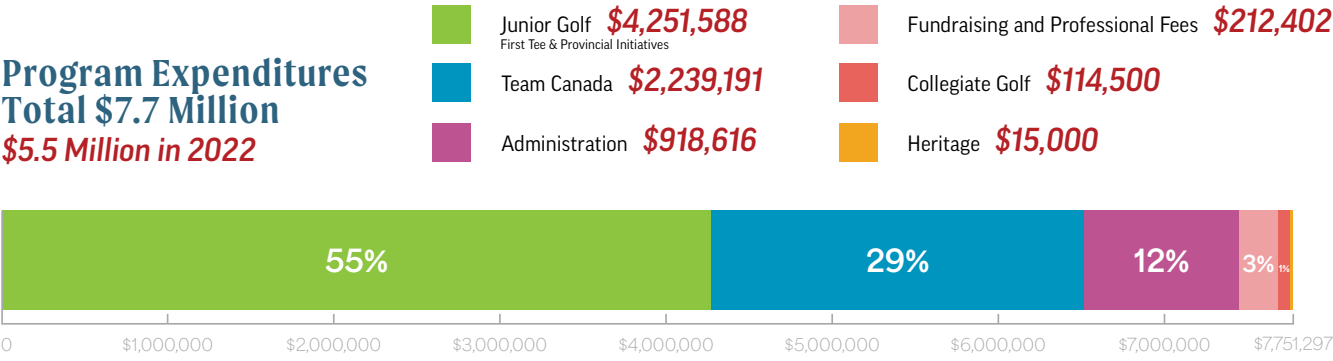
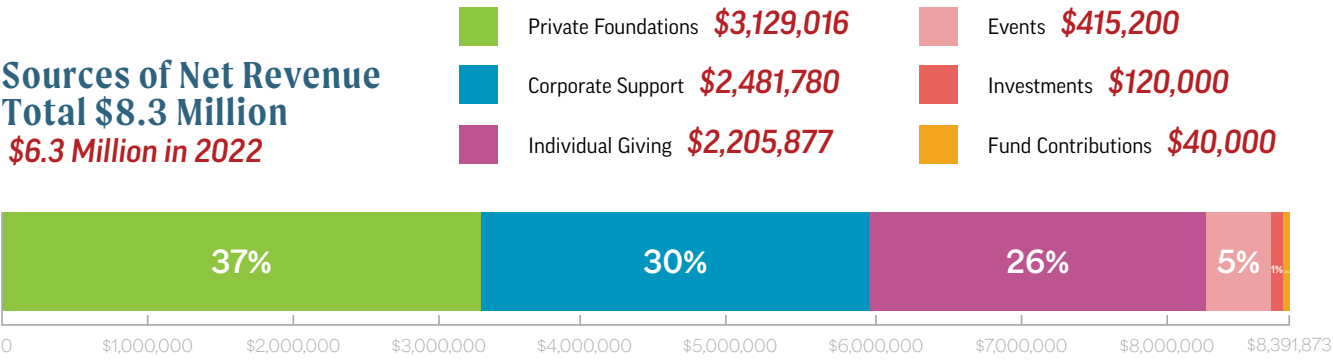
## 2023 Lorie Kane Future Leader Award Winner – Rosie Allen from Corner Brook, N.L.

Rosie has volunteered for 156 hours of First Tee programming and helped with the Blomidon Golf Club junior program for an additional 84 hours for a total of 240 hours during the spring, summer, and fall. Rosie has also been instrumental in helping develop the ‘Girls Club’ program, leading the events and notably planning yoga evenings, tea parties and game events. She is a leader and mentor to younger junior girls coming through the program and has an incredible demeanour which all the girls love. She has helped build and develop the club’s junior girls’ section in both the regular junior and First Tee programs. Rosie has been a key influence on developing a program with the Autism Society in Corner Brook and helped run a First Tee program for six junior golfers between the ages of 5-9 with various forms of ASD.



# Finance

Golf Canada Foundation finances its operations primarily through events and the support of corporate and individual private donations. The 2023 season represented a record-breaking year with over \$8.3 million raised, enabling our largest disbursements to junior programming of over \$4.2 million to First Tee – Canada, as well as over \$2.2 million towards high-performance golf.



# Impact



### Drive Campaign

Golf Canada Foundation has received over **\$51.2 million in pledges towards the \$70 million Drive Campaign**, which will be collected over the next 10 years.

**\$4,260,000**  
was raised for First Tee – Canada in 2023

**\$2,239,191**  
was raised for the high-performance program in 2023

**\$137,077**  
was raised in 2023 for the Jocelyn Bourassa Legacy Fund, totalling \$388,224.21 to date towards a \$1 million goal to fund high-performance women teaching and coaching initiatives and education assistance for young athletes forgoing scholarships to pursue their professional pursuits.



# Thank You

Golf Canada Foundation would like to thank all donors for their generous support in 2023. These meaningful contributions will help fuel the dreams of current and future generations of Canadian golfers from the grassroots level to our top professional athletes representing Canada on the global stage.

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1-800-263-0009

[www.golfcanadafoundation.com](http://www.golfcanadafoundation.com)



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1-800-263-0009

1-1333 Dorval Drive, Oakville, ON L6M 4X7

La Fondation Golf Canada tient à remercier tous les donateurs pour leur généreux soutien en 2023. Ces importantes contributions aideront à nourrir les rêves des générations actuelles et futures de golfeuses et golfeurs canadiens, de la base à nos meilleurs athlètes professionnels qui représentent le Canada sur la scène mondiale.

# Merci!