



COMMUNITY DIVERSITY, EQUITY, AND INCLUSION GRANT FULL APPLICATION GUIDELINES

Golf Canada and the Golf Canada Foundation are excited to continue our Diversity, Equity and Inclusion (“DEI”) opportunity within our grants portfolio. This opportunity aims to provide grants to Canadian community organizations or initiatives that are growing the game of golf by targeting underrepresented communities to advance outcomes in Junior Golf, Women’s Golf, Collegiate Golf, High-Performance, and Golf Heritage to further our primary goal to **“change the face of golf to better reflect the Canadian population, with a focus on PLAY – grow the game by getting more people from diverse populations participating in golf in Canada.”** The quantity and amount of individual grants is subject to monetary resources available to Golf Canada and the Golf Canada Foundation in pursuit of its organizational goals.

Golf Canada Foundation is the leading source for golf philanthropy in Canada, awarding more than \$19.05 million in grants and scholarships since 1979. The Foundation’s mission is to support and promote programs that increase participation in golf by engaging players of all ages and abilities across the country and inspire them to build strong core values and character while living a healthy lifestyle. Golf Canada Foundation is a Registered Canadian Athletic Amateur Association (RCAAA), and as such is recognized by the CRA as a qualified donee. A qualified donee is an organization that can receive gifts and issue official donation receipts for those gifts.

2023 GRANTING CYCLE:

- March 3rd – Applications Open
- April 3rd – Applications Close
- Week of April 10th – D&I Alliance to review
- Week of April 20th – Final selections review
- Week of April 27th – Final Decisions
- Week of May 3rd – Selections Notified

WHO WE FUND:

- a registered charity or not for profit
- a registered municipality
- Indigenous-led organization or Indigenous-serving organization, Indigenous community, or Band
- Organizations/initiatives performing services to grow the game

WHAT WE FUND:

- Project Proposals that align with one of the five (5) areas of impact: Junior Golf, Collegiate Golf, Women’s Golf, High Performance Golf and Golf Heritage and serve underrepresented populations in our sport to help achieve success against our primary objective.
 - Underrepresented populations include, but not limited to, Black, Asian, and other racialized communities in Canada, Indigenous peoples, women, members of the LGBTQ2IA+ community, newcomers/refugees, and persons with disabilities.
- Pilot or existing initiatives
- Proposals for projects whose primary constituents face barriers into the sport
- **A maximum of \$2,500, which should not exceed 20% of the total project budget (which shall exclude administrative overhead and salaries)**
- Program training and capacity development
- Research and evaluation costs

WHAT WE DO NOT FUND:

- Organizations looking for assistance with endowments or capital campaigns
- For-profit Organizations
- Sports teams (both professional and amateur) requesting sponsorship support
- Individuals
- Organizations based outside of Canada, or programs and projects based outside of Canada
- Projects that do not have a golf as a central component
- Projects that support any political party, politically affiliated group, or have active religious components as part of the programming activities*
- Organizations that are exclusive /support activity against other groups or organizations/supremacy groups, etc.

APPLICATION & EVALUATION PROCESS INSTRUCTIONS

Step 1: Once you confirm your organization is eligible, follow the prompts to register

Step 2: Read the Grant Guidelines to help in completing your application. It has valuable information about how applications are evaluated.

Step 3: Once the call for applications has closed, the Diversity & Inclusion Alliance of Golf Canada will evaluate all applications and communicate the results.

Note: All successful applicants will be required to complete a post-initiative/year end program report

HOW WE MEASURE SUCCESS:

Golf Canada Foundation's commitment in reviewing grant proposals is set by 5 key guiding principals:

Confidentiality - Proposal information will remain private on a need-to-know basis

Fairness – All applicants will be scored fairly through a standardized review process.

Excellence - Quality and impact is our fund's mission and commit to upholding rigorous structure.

Efficiency – Proposals will be evaluated swiftly to ensure funds are disbursed in timely matter.

Transparency – Proposal decisions will be made on clearly defined guidelines.

- Community impact is our driving goal by funding initiatives that strive to engage underrepresented populations to join the game of golf. This can be measured in a variety of ways including:
 - The number of people who will benefit; how they will benefit
 - The impact ripple effect on the community
 - Opportunity for sustainability (participating in subsequent years)

APPLICATION & GUIDELINES:

Golf Canada will only accept applications for a one-year term, and up to a maximum of \$2,500.

Applicant Details		Grant Guidelines
	Charitable Registration Number (if applicable):	
	Name of Organization:	Name of the organization that your program/initiative runs within
	Program/Initiative Name:	Name of the program/initiative that you are applying for funding for
	Grant Amount You Are Applying For:	Apply for what you need. There is no preference given to the amount requested
	Upload a Total Detailed Budget of the Program/Initiative in Numerical Value:	Provide a full account of expenses and additional(secured or projected) sources of revenue to run the program/initiative (note: If your program runs 3 sessions a year, include total cost for all 3 sessions) Note: Budget must show direct relation to goals of the grant and your program.
	Provide website URL and any social media handles if applicable	Website: Facebook: Instagram:

Questions		Grant Guidelines
Q1	Description of the program/initiative requesting funding – Outline areas of impact: Which equity-deserving group is impacted? Including but not limited to: Black, Indigenous, people of colour, women, low socio-economic standing, 2SLGBTQIA+, and other equity deserving groups. Explain how your program will serve underrepresented populations in our sport to help change the face of golf:	Tell us about your program/initiative and how it works. What is unique about it? •What are the expected outcomes? •Have you seen results for similar program/initiatives?
Q2	Who is the primary beneficiary of your program? (Choose ONE underrepresented population that most directly relates to the participants in your program/initiative):	Understanding that there can be multiple demographics served by your program/initiative, select the option that best represents the majority of the participants.
Q3	Tell us about the barriers your participants face in accessing golf	Understanding at times some barriers are out of one's control. Help us understand what those barriers might be for the participants in your program/initiative. (e.g., Socioeconomic status, racism, education, language, accessibility etc.)
Q4	How many unique individuals will your program/initiative serve?	If you have the same youth attend program 3 times a week they only count as one unique individual.
Q5	How many indirect individuals will be impacted by your will program/initiative?	Describe who the indirect individuals may be, (i.e., family members, youth mentors, community members, volunteers)

Q6	How will you promote your program and recruit participants from the targeted demographic?	Describe activities/specific actions you will undertake to engage the community and attract participants. (I.e. leveraging existing relationships with community leaders, recruiting participants from other programs, advertising campaigns, etc.)
Q7	What is the length of one program/initiative cycle?	A program cycle is the length of time from start to finish. •It could be a one-day event or 3-month program •No preference will be given for the length of program cycle.
Q8	Tell us about the impact this program/initiative will make in the lives of the direct participants	What need areas do you address? Have you seen results? Provide metrics, where possible.
Q9	Tell us about the impact this program will make in the community at large	Speak to both the demographic you serve, and the community impacted by your program
Q10	How does your organization ensure sustainability of its programs?	We aim to fund programs that are sustainable or have demonstrated a plan to continue beyond our grant funding. Outline the larger impacts of your program and what is the plan to continue programming outside of this funding.
Q11	Is there a fee for this program/initiative?	How much? Briefly explain why you have a fee and if there are measures to remove it for those who cannot afford it.
Confirmation		Rationale
Opt-In	I consent to having all future opportunities that become available for our organization be sent to our contacts listed	We want to send you updates on opportunities that might interest you, staff, volunteers. Please agree to receiving those updates.
Attestation	I have read and accept the Grant Guidelines for the GCF COMMUNITY DIVERSITY, EQUITY, AND INCLUSION GRANT	Confirm you have read these Guidelines.
Attestation	To the best of my knowledge, I have provided accurate information in this application.	The information you provide in this application is truthful, to the best of your knowledge.
Attestation	I understand that my application will not be accepted if it is submitted after the due date.	The due date for the application submission is 5:00pm (TIME ZONE) on Date/Month/Year. No application will be accepted after the deadline.
SUBMIT	By typing your name below, this will act as your electronic signature:	The person agreeing to this application should have signing authority and the ability to bind the organization/community group.

* Note on evaluation regarding “what we do not fund”: *Projects that support any political party, politically affiliated group, or have active religious components as part of the programming activities*

We are supportive of initiatives that are run by political or religious organizations, but their application should demonstrate that there would be no communication of their political agenda or have religious content/undertone.